

For immediate release

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The Generations Collection
Comes Home to SILVERSTATE *fabrics*™
A good fit for home, healthcare and hospitality

SALT LAKE CITY, UTAH (DECEMBER 2007) — It's fitting that a family business spanning the generations would launch a superior performance fabric that has appeal to an extended family, and that's just what SilverState *fabrics*™ has done with the introduction of their latest performance collection, the ***Generations Collection***. Generations is a sophisticated vinyl collection of unprecedented performance. "From the hospital to the hotel—to your own home, Generations is the ultimate "no worries" collection for today's needs. This coordinated family of patterns and styles promises to give the customer a look of freshness which will even out-last this collections terrific performance qualities," said Manoli Sargetakis, a principal of Silver State Inc.

Generations is armed with anti-microbial and anti-bacterial properties, which are ideal for environments where bacterial control is critical, and today, that includes the home. "Generations is an upholstery option that can help you maintain a healthier living environment with its superior stain resistance and cleanability," added Sargetakis.

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The exclusive patterns of Generations are created using the newly patented (u)phoria!™ printing technique and provide a fashion forward palette of solids and patterns which easily mix and match.

With Generations you really can achieve an aesthetically pleasing design solution with total performance as this collection has passed the most rigorous testing for scrape and scuffing resistance as well as chemical resistance and flame resistance.

Generations is available in 84 SKUs and seven patterns.

SilverState *fabrics*™ offers a stunning, yet practical line of fabric and vinyl to suit a host of multiple applications: residential, commercial, healthcare, hospitality, automotive, and marine. SilverState *fabrics*™ are available in a host of textures, patterns and colors, many of which are designed to repel stains, moisture and mildew and bacteria. Where durability and fade resistance have to balance style, exclusivity and touch, we have led the way in the use of decorative fabrics for performance applications with such recognized brands as Sunbrella® and Crypton® as well as the environmentally intelligent, Smart Life™, by Terratex®.

Silver State Inc.™ offers a diversified and innovative selection of designer fabrics for upholstery and window covering and other decorative fabric needs.

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