

For immediate release

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**CLEAN LIVING DEBUTS at SILVER STATE *fabrics*™
*You can design for a cleaner world***

SALT LAKE CITY, UTAH (FEBRUARY 2007) — “It’s just clean living.” Anytime you hear the phrase you know that something good happened. Well, this is no exception. This month, Silver State *fabrics*™ presents its newest collection of vinyl and suede products, ***Clean Living***.

“Cleanliness is on everyone’s mind and all designers agendas today. Clean Living has been designed for tough applications ranging from everyday residential living in challenged areas of the home, to the most rigorous healthcare application,” says Manoli Sargetakis, a principal of Silver State Inc. This exciting collection comes clean in patterns such as ***Invincible***, Silver State *fabrics* new high performance suede with remarkable stain release technology and moisture barrier protection; as well as four new embossed vinyl offerings including: ***Modular, Etching, Impression*** and ***Crackle***, all from the Intaglio Series. Each new pattern is represented in pleasing natural patterns and soothing color stories designed to complement other Silver State *fabrics* collections.

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“With anti-microbial and anti-bacterial properties built into fabric, Clean Living allows for a comfortable, healthy lifestyle, providing specifiers and designers with confidence and peace of mind when choosing it in any application,” added Sargetakis. This collection elevates the residential, hospitality, and fitness industries to the highest performance standards of healthcare, while at the same time providing the healthcare industry with a tremendous variety of color and style. “It really gives our customers, both on the residential side and the healthcare side, a performance fabric that meets the design challenges of today’s world,” he said.

This performance collection boasts 250 SKU’s and 17 patterns with an extensive color range. Clean Living books are now available.

Silver State *fabrics* line offers a stunning, yet practical selection of fabric and vinyl that can be used in multiple applications ranging from hospitality to residential. A leader in providing decorative fabric options with performance standards, this line includes extensive selections of Sunbrella®, Crypton® and the environmentally intelligent collection of Smart Life, by terratex[™]. Sunbrella is a registered trademark of Glen Raven, Inc.

Silver State Inc. offers a diversified and innovative selection of designer fabrics for upholstery and window covering and other decorative fabric needs.

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