

For immediate release

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## WINDS of CHANGE COLLECTION BLOWS INTO SHOWROOMS

New Green Collection from SilverState fabrics now available

SALT LAKE CITY (FEBRUARY 2009)--Silver State Inc. is proud to announce their newest GREEN fabric collection, Winds of Change, a SilverState fabrics Smart Life collection. “Winds of Change is a reflection of our optimism for tomorrow. We see the future as bright, bold and audacious just like our designs. At the same time we know that for us to have a future it must be a sustainable one,” said Manoli Sargetakis, a principal of Silver State Inc.

Made from 100 percent recycled and recyclable Polyester extruded from the resin in PET water bottles, the Winds of Change collection will contribute to earning LEED (Leadership in Energy and Environmental Design) credit under the Materials and Resources (MR Credit 4:1 Recycled Content Materials) category.

“With Winds of Change, we have combined the highest standards in recycling with the best and boldest in style and comfort. After all, isn’t the point of saving the planet is to have something worth saving,” added Sargetakis.

Design inspiration for the Winds of Change collection, comes from the living earth; wind, sound, leaves and landscapes. These beautiful images and motifs have a nostalgic feeling of peacefulness while at the same time demonstrating a contemporaryverve, particularly with the

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colorations in play. The designer, Kate Korten, has retained a clean palette, but with a playful twist. The combinations are deliberate incorporating dark, light, neutral, bright and an unexpected accent color. This collection is easy to style, contains a diversity of options and is inescapably sophisticated.

Dandelion Dreams, a contemporary jacquard of stylized dandelions from an overhead view inspires you to close your eyes and make a wish. Billow, a natural, landscape features globe willows billowing in the wind.

There's excitement stemming from nature at every turn in this vibrant, new collection. There's no turning back, the winds of change have shifted.

There are 86 new SKU's in the Winds of Change collection and 13 new patterns available.

SilverState *fabrics*<sup>™</sup> offers a stunning, yet practical line of fabric and vinyl to suit a host of multiple applications: residential, commercial, healthcare, hospitality, automotive, and marine. SilverState fabrics are available in a host of textures, patterns and colors, many of which are designed to repel stains, moisture and mildew and bacteria. Where durability and fade resistance have to balance style, exclusivity and touch, we have led the way in the use of decorative fabrics for performance applications with such recognized brands as Sunbrella® and Crypton® as well as the environmentally intelligent, Smart Life<sup>™</sup>.

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