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For more information contact Phoebe Stein
773-281-5767 or phoebe@phoebestein.com

BRING A CELEBRITY TO YOUR DESIGN PALETTE *SilverState fabrics introduces a runway-worthy vinyl collection*

SALT LAKE CITY, UT (APRIL 2009) –SilverState fabrics proudly announces Celebrity, a stunning vinyl collection inspired by the runways of high fashion, according to Manoli Sargetakis, a principal of Silver State Inc.

“Glitz, glamour and double-rubs, it’s everything you want in a starlet and everything you will find in our latest faux leather collection, Celebrity vinyl’s,” said Sargetakis.

“With this book, we promise your application will never lack eye-popping attention,” said Sargetakis. “But more than putting on a great ‘show,’ these vinyl’s perform. You’ll be rewarded with terrific wear and cleanability for many encores, in fact, we’ll go so far as to say that there isn’t a diva in the bunch,” he added.

From a signature basketweave as found in a fine Italian handbag, to an exotic boa, a new high-gloss python and welcoming vintage leather-looking solids, this collection truly has something for every application and design aesthetic.

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Looking for a shiny, sparkling solid for your retro diner banquettes? Or, perhaps stamped metal look for that Easy Rider tough and edgy look? It's all available in the Celebrity collection.

This high fashion, high abrasion performance collection is now available through Silver State fabrics' representatives or can be seen on line at www.silverstatefabrics.com. There are 247 sku's and 14 new patterns in Celebrity, one of Silver State's largest vinyl collections to date.

Silver State Inc offers a diversified and innovative selection of designer fabrics.

SilverState fabrics[®] offer a stunning, yet practical line of fabric and vinyl options to suit a host of multiple applications: residential, commercial, healthcare and hospitality. SilverState fabrics are available in a host of textures, patterns and colors, many of which are designed to repel stains, moisture, mildew and bacteria. Where durability and fade resistance have to balance style, exclusivity and touch, we have led the way in the use of decorative fabrics for performance applications with such recognized brands as Sunbrella[®], Crypton[®] and the environmentally intelligent Smart Life[™].

For more information on the many SilverState fabrics' collections, please visit www.silverstatetextiles.com or call 1-800-453-5777.

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