

## FOR IMMEDIATE RELEASE

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### ALÁXI SUNBRELLA® PRESENTS DESTINATIONS

*A new collection arrives at the crossroads of sophistication and performance*

SALT LAKE CITY, UTAH (FEBRUARY 2009) – Silver State Inc. is proud to announce Destinations, the fresh, new Spring 2009 Sunbrella® collection from Aláxi.

“Aláxi has taken the foundations of casual fabrics – stripes and solids-- and punched them up with color and texture. We also have put together fresh texture combinations using boucles and chenilles. The look is fun, confident, and easy to use together,” said Manoli Sargetakis, a principal. “More and more people are choosing to spend their time off locally, our thinking is to assist you in making your home an exotic destination.” he added.

The journey through Destinations includes a heavy surface texture which integrates luxurious chenille, boucle and novelty yarns, making this the highest quality outdoor fabric collection available. Patterns in Destinations include jacquards, geometrics, bold stripes, a chenille rib and a floral frond that looks like Matisse’s cutouts. The collection beautifully coordinates with the plush terry solids.

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In an unprecedented move, Silver State has facilitated an extension of the Alaxi Sunbrella warranty from three years to five years. Alaxi provides superior performance fabrics created with the finest Sunbrella acrylic fibers to the marketplace.

No matter which of Destinations' 75 available sku's you choose for your journey, you can feel confident you'll be traveling in style. "Some people feel it's about the journey, others focus on the destination. One thing we know for certain, once you've arrived at Destinations, you'll be glad you did," added Sargetakis.

Silver State Inc. offers a diversified and innovative selection of designer fabrics. SilverState fabrics™ offers a stunning, yet practical line of fabric and vinyl to suit a host of multiple applications: residential, commercial, healthcare, and hospitality. SilverState fabrics are available in a host of textures, patterns and colors, many of which are designed to repel stains, moisture, mildew and bacteria. Where durability and fade resistance have to balance style, exclusivity and touch, we have led the way in the use of decorative fabrics for performance applications with such recognized brands as Sunbrella® and Crypton® as well as the environmentally intelligent Smart Life™.

The Aláxi indoor and outdoor lines are exclusive luxury collections of Silver State Inc. and provide both residential and contract designers with elegant fabric and design solutions.

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