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SILVERSTATE fabrics INTRODUCES SHEFFIELD PARK Crypton® collection pays homage to British gardens and design

SALT LAKE CITY, UTAH (JULY 2008) — Silver State Inc. announces Sheffield Park, the latest Crypton collection designed by Kate Korten exclusively for SilverState fabrics.

“Sheffield Park features designs inspired by old English documents, as well as the bramble and briar patches of the English countryside -- and even the trendy scene of London,” said Manoli Sargetakis, a principal of Silver State Inc. “With Sheffield Park, we have taken the ‘conformity’ out of tradition and have given the designer a chance to play,” he added.

Beautiful chenille intertwined with boucle infuses depth and a luxurious feel to the collection, while crisp weaves exude a freshness of the early morning. Spending time with this collection might even inspire you to sit down in Covent Garden and have a spot of tea, or you might get the urge play Cricket after a stroll in Kensington Gardens. Anything’s possible as you take a stroll through this refreshing, British-influenced collection.

“When we were creating Sheffield Park, we felt strongly that the market needed some fresh, new traditional looks to fill this niche, but of course we had to bring our personality into the design process. The outcome is a traditional feeling collection with some pleasant surprises, a touch of drama and beautiful colors and style,” added Sargetakis.

There will be 12 new patterns and 74 sku’s represented in the Sheffield Park collection.

Sheffield Park will be distributed by SilverState fabrics sales representatives and through the 32 showrooms worldwide.

SilverState fabrics™ offers a stunning, yet practical line of fabric and vinyl to suit a host of multiple applications: residential, commercial, healthcare, hospitality, automotive, and marine. SilverState fabrics are available in a host of textures, patterns and colors, many of which are designed to repel stains, moisture and mildew and bacteria. Where durability and fade resistance have to balance style, exclusivity and touch, we have led the way in the use of decorative fabrics for performance applications with such recognized brands as Sunbrella®, Crypton® as well as the environmentally intelligent Terratex®.

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