

For immediate release

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**SILVER STATE INC. ANNOUNCES
EXCLUSIVE RICHARD FRINIER COLLECTION**
Sasian, Savanna and SunWeave Debut this Month

SALT LAKE CITY, UTAH (NOVEMBER 2006) —Silver State Inc. recently announced the release of its second **Richard Frinier** collection. “The new Richard Frinier group has a uniqueness of scale, subtly of color and a slight inspiration of Asian silk, which makes it one of our more sophisticated Sunbrella collections,” according to Manoli Sargetakis, a principal of Silver State Inc.

A Silver State *fabrics* exclusive offering, this extensive Sunbrella collection includes three sub-set collections: the Sasian Collection; the Savanna Collection and the SunWeave Collections. “Each of these three fabric collections represent distinctively different fabric constructions, which have complementary and correlating patterns,” according to Richard Frinier.

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The **Sasian** collection, whose name is derived from combining the words *Silk* and *Asian*, has a rich timeless look with a natural appearance in both texture and hand. This authentic tone-on-tone texture is expressed in a full array of classic silk colorways with an eye-catching soft, chroma-shift effect," Frinier added.

Sasian will be offered in 14 new colors and will coordinate with five colors within a bamboo leaf motif as well as four colors in a shoji screen motif, according to Sargetakis.

The Savanna Collection represents a new tonal texture design for the performance fabric category. This woven design combines the classic look of a basket weave pattern with a sophisticated and fashionable color palette, according to Frinier. "The incredible soft hand finish makes this line of textiles appealing and practical for today's lifestyles," Frinier added.

Savanna comes in six colorways with two correlating sub collections; L' Elephant, which has an elephant ear pattern and comes in four colorways and Dakar, which is a stripe pattern and is available in four coordinating colorways.

The SunWeave Collection is an expansion on Frinier's first waffle-patterned collection for Silver State *fabrics*. Colorways in this collection are sun washed, yet bright and is available in eight eye-catching colors. SunWeave's correlating collections are Mondrian, a sophisticated color block pattern available in four colorways; and Duatone, a stripe pattern also available in four colorways.

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The Silver State *fabrics* line offers a stunning, yet practical selection of fabric and vinyl that can be used in multiple applications ranging from hospitality to residential. A leader in providing decorative fabric options with performance standards, this line includes extensive selections of Sunbrella™, Crypton™ and the environmentally intelligent collection of Smart Life, by terratex™.

Silver State Inc. offers a diversified and innovative selection of designer fabrics for upholstery and window covering and other decorative fabric needs.

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