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ALÁXI SUNBRELLA® PRESENTS TRIBAL TEXTURE

Stylized Collection Influenced by remote African Villages

SALT LAKE CITY, UTAH (FEBRUARY 2008) – Silver State Inc. is proud to announce Tribal Texture, the new Spring 2008 Aláxi Sunbrella® collection from it's elegant, luxury line, Aláxi.

The Tribal Texture collection was influenced by the cultures and geography of Ghana and its surrounding region. Artifacts from this region are largely created with natural materials and the colorations that are influenced by the extreme sun of the region. This uniquely designed collection represents various basket weaves and tribal textural stripes and is presented with an exceptionally soft, dry hand and texture in Sunbrella acrylic yarns.

“This collection has a cohesion that continues to establish Aláxi’s unique identity. This fresh blend of diverse palettes and hand will create strong feelings that are certain to awaken the attention of anyone who experiences it,” said Manoli Sargetakis, a principal at Silver State Inc.

The collection features geometrical and fretwork patterns in contrasting colors and multi-tonal plains that have a marl-twist boucle yarn. There will be 31 sku’s and five patterns available in the Tribal Texture collection.

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Page 2/Tribal Texture by Aláxi from Silver State Inc.

“In naming this collection, we used the word ‘texture’ in the singular because it is not just the hand we want to draw you to, but the flavor. Be it Native American, the Hutu’s in Africa or a book group, we are all members of a ‘tribe’. Tribal Texture is meant to bring the flavor of the world and its many cultures into our individual habitats,” added Sargetakis.

Silver State Inc. offers a diversified and innovative selection of designer fabrics.

SilverState fabrics™ offers a stunning, yet practical line of fabric and vinyl to suit a host of multiple applications: residential, commercial, healthcare, hospitality, automotive and marine. SilverState fabrics are available in a host of textures, patterns and colors, many of which are designed to repel stains, moisture, mildew and bacteria. Where durability and fade resistance have to balance style, exclusivity and touch, we have led the way in the use of decorative fabrics for performance applications with such recognized brands as Sunbrella® and Crypton® as well as the environmentally intelligent Terratex®.

The Aláxi indoor and outdoor lines are exclusive luxury collections of Silver State Inc. and provide both residential and contract designers with elegant fabric and design solutions.

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