

For immediate release

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ALÁXI SPRING COLLECTION PRESENTS UNUSUAL, YET DELIGHTFUL *PARALLELS*

SALT LAKE CITY, UTAH (FEBRUARY 2008) – Silver State Inc. is proud to announce Parallels, the new Spring 2008 collection from its upscale, luxury line, Aláxi. In Parallels the designs demonstrate that two paths running side by side with different content and imagery can be complementary.

“The combination of nature’s inspiration with an urban aesthetic gives our latest fabrics a richness that completes or complements any environment that is conducive to artistry. Be it a palazzo on the Tuscan hills, or a condominium overlooking the Potomac, the Parallels collection is the essence of refinement. The biggest challenge with Parallels is whether to use a room’s lighting to accent what is on the walls, or on the Parallels’ fabrics,” said Manoli Sargetakis, a principal of Silver State Inc.

The new Parallels designs and colors are much more than complementary; you’ll wonder why no one thought of these pairings before. The nature inspired interpretations are of landscapes and earth elements -- from minerals to water.

Once again, with this latest Aláxi collection, there is a rich, luxurious texture woven with lustrous yarns that deliver an unexpected edgy metropolitan appeal to this nature inspired collection. The prominent design is a silk damask with a transitional scroll motif derived from images of undisturbed lake surfaces and the swirling motion of a natural current, added Sargetakis.

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Page 2/Parallels by Aláxi from Silver State Inc.

The imagery of two metallic coordinates, which started from two pieces of silicate material, reflect late afternoon sunlight. These fabrics are woven from linen blends and have been overprinted with Mylar metallic ink. Other complimentary patterns from the collection are textural and chenille jacquards which reflect warm, earthly tones. There is also a solid is an antique viscose velvet with a bright stria. Although the collection brings attention to parallels in design, it also demonstrates how well elements of nature come together for a striking, yet peaceful lush palette.

There will be 37 sku's and seven patterns available in the Parallels collection.

Silver State Inc. offers a diversified and innovative selection of designer fabrics.

SilverState fabrics™ offers a stunning, yet practical line of fabric and vinyl to suit a host of multiple applications: residential, commercial, healthcare, hospitality, automotive and marine. SilverState fabrics are available in a host of textures, patterns and colors, many of which are designed to repel stains, moisture, mildew and bacteria. Where durability and fade resistance have to balance style, exclusivity and touch, we have led the way in the use of decorative fabrics for performance applications with such recognized brands as Sunbrella® and Crypton® as well as the environmentally intelligent Terratex®.

The Aláxi indoor and outdoor lines are exclusive luxury collections of Silver State Inc. and provide both residential and contract designers with elegant fabric and design solutions.

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